



EQUIPMENT FINANCE DIVISION GROWS WITH PROMOTIONS, EXPANSIONS

St. Petersburg, FL (November 4, 2020) – Priority One Financial Services, Inc. celebrates the promotion of Kris Dobrowski, Commercial Finance Manager for the Equipment Finance Division. The move comes amidst a season of growth and expansion for the division, just three years into existence for the company.

"Kris has worked diligently over the last two years to establish a solid framework for the long-term growth of our Commercial division. This promotion is a formal acknowledgement of that work, and the tremendous strides the company has seen in that time," said President, Heather Mariscal.

Dobrowski began his career with Priority One in 2010, initially handling day-to-day customer logistics in Business Administration. He was promoted to Specialty Business Manager, then Prime Business Manager, before transitioning to the Commercial Finance Division, where he now oversees a team of specialists and pioneers a priority line of business for the company.

The division sprouted from over 30 years of success for the company in recreational and marine financing. Since inception, the Commercial team has doubled in size, adding its most recent account executive in September, and now offers financing from an expansive suite of five different lenders.

###

About Priority One Financial Services, Inc.

Founded in 1987, Priority One Financial Services, Inc. is the nation's oldest and largest finance and insurance company for hundreds of marine, recreation and commercial equipment retailers. Working with the industry's most aggressive lenders for over 30 years, Priority One delivers more units, maximizes F&I profits and reduces costly overhead for dealers. A division of Forest River, a Berkshire Hathaway company, Priority One's friendly and knowledgeable team, EZ Sign™ virtual closings and secure customer portal enable buyers to enjoy hassle-free financing.

Headquartered in Saint Petersburg, Florida, the company also owns and operates Priority One Equipment Finance and Veritas Insurance Group. A 2019 One Tampa Bay and 2017 Business of Pride honoree, Priority One values its diverse community of employees, customers, dealers and the surrounding Tampa Bay neighborhood.

Marketing & Press Inquiries:

marketing@p1fs.com

Financing Inquiries:

equipmentfinance@p1fs.com